

you no longer wear the wig. During this time of using your hair replacement you will be living in it day and night, seven days a week. Therefore, you may want to consider owning two of them so you can alternate, or leaving one to be cleaned and re-styled while wearing the other. *It's a good thing to have.*

8. Will My Hospitalization Insurance Pay for my Hair Replacement?

Most insurance companies today will pay up to 80% of the cost of the new hair replacement. But there is an educated process insofar as how you prepare the paperwork to submit your claim. If you follow these couple of procedures you should have no trouble:

- A. Ask your doctor for a prescription written as follows: "Hair prosthesis due to the effects of chemotherapy".
- B. When purchasing your hair replacement (wig) ask the establishment to make out your invoice stating: "Hair prosthesis as prescribed by doctor", then the amount.

Submit your insurance claim and copies of both doctors prescription and invoice from the establishment your purchased it from and it should work well. Remember, insurance companies do not consider a hair replacement as a medical treatment and there are some who will turn the claim down if not done in a correct manner as outlined above; even then some still may reject it.

Tax Note: It is important to remember that a wig for medical reasons is also tax deductible when you file your *federal income taxes*. You can also legally deduct any state sales tax you may pay from your state *income tax* return at the end of the year. So it is important to save your receipts and copies of doctors prescription.

We sincerely hope you find this little pamphlet helpful and educational. If you like, you may take a copy home with you- *it's our pleasure.*



The man behind Look of Love International, Robert Anzivino has been designing wigs and hairpieces for over 25 years.

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Stop by for a free, no obligation color brochure of our wigs and accessories at your convenience or call and we'll gladly mail it to your home.

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HAIR LOSS

and what you need to know about your

ALTERNATIVES



An Informative and Educational Outline

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It is important to remember that there is no reason for anyone to feel inhibited or to change their life style because of hair loss.

Today's technical advancements made in hair replacements (wigs) are far beyond what they use to be years ago. Being open minded and seeing for yourself the new possibilities that can change how you feel about yourself in this situation is important. (For example) Did you know there are wigs made today with a sheer silk material (almost nylon stocking like) which have hairs crocheted one at a time, duplicating how hair grows? Your own scalp shows right through as if the hairs were growing right from your scalp. Being able to see the many alternatives all under one roof is quite the experience; everything from basic inexpensive wigs to innovative hair replacements with totally undetectable illusion front hairlines made of 100% human hair with a soft European texture.

Hair loss due to medication

can be easier to deal with if you are aware of what is available in today's technology of hair replacements and what's right for you. The transition can be easier and more natural than you realize if you go about it correctly.

Here are some important tips to help you understand how best to plan your transition into a hair replacement:

1. In cases of chemotherapy treatment, hair loss usually starts after the 2nd treatment (depending on the type of medication used). This gives you several weeks before you will really need a hair replacement or a wig. During this time it is advisable to seek advice from organizations such as "Look Good-Feel Better" chapters who have alot of experience and knowledge in such matters. Secondly, visit one or two wig specialists who specialize in hair replacements. Remember the best time to visit a hair replacement specialist is before you lose your hair. Why? It will afford the stylist who

helps you to see your present hair style, your own hair color, and to possibly measure your head size to be sure your head will fit within an average size wig. If your head is exceptionally large or small a custom wig may have to be made for you, and this can take a number of weeks to make.

2. Look for an establishment that can really support your needs and is knowledgeable

in hair replacements. Why is this important to you? For Example, trying on a wig before you lose your hair will force you to stuff all your hair under the cap of the wig; but after you lose your hair the bulk of your hair is gone and the cap may feel looser and the establishment should know this and must be able to alter the cap should this happen down the road.

3. The establishment you buy from should also offer you some education on the care and

maintenance of your wig as well as what type of support products (such as shampoos, conditioners, brushes) to use. This can effect the longevity of your hair replacement.

4. Maintenance and re-styling of your hair replacement is another quality to look for

because this is a specialized craft and it takes special training and education to be good at it. There will be times you will have to have your wig cleaned and re-styled to look like new again and it can make quite a difference when done professionally. Be sure the establishment you purchase from offers this service.

5. The fit of your wig should be snug but not really tight on the head.

Be sure to look for what is called tape tab material inside the cap of the wig (see illustration). The tape tab areas inside the wig cap allows you to use little pieces of double faced tape that really clings the wig cap to your scalp keeping it in place hour after hour, all day, all night long.

You can even brush and style your hair replacement without any movement or sliding. This is a wonderful feature to have and only by experience can you appreciate the feature.

6. Once your hair loss is beyond the point of wearing it on it's own,

it will be advisable to do what you need to in order to make your experience of living in your new hair alternative (wig) a better and more secure experience. Remember, if you are active in your daily life, you will be living in your new wig every day.

Anything you can do to make it more pleasurable is what should be done. (For example) When your own hair loss is about 50 to 60% the stylist should suggest cutting off the remaining hair at the points where the tape tab material within the wig cap touch your scalp; thereby enabling you to start using double faced tape to secure the wig to your scalp. This will eliminate the fear of the wig slipping or coming off while brushing or pulling on the hair itself.

7. How Long Will I Need to Wear the Hair Replacement After My Treatment Ends?

From the time your treatment stops, it usually takes about one month or so for your own hair to start growing in. Even at this point hair usually grows at a rate of about 1/4" to 1/2" per month, and will still take several more months to have enough hair to wear on it's own; even in a new short hair style. In most cases, from the time your hair loss starts to the time it grows back (long enough to wear on it's own) it may take up to 10 to 12 months time, depending on how you want your hair to look before

